

News Release

To: Business Editors

For immediate release

Hongkong Land HOME FUND marks its first year anniversary by extending its commitment to build inclusive communities

HONG KONG, 18th November 2021 – To mark the first year anniversary of **Hongkong Land HOME FUND** (“**HOME FUND**”), Hongkong Land today announces **HOME FUND**’s achievements to date, a new matching gift programme for tenants and employees, and the fund’s expansion into the Chinese Mainland.

“**HOME FUND** was initially established to empower the younger generations, promote social inclusion and assist those facing housing-related challenges in Hong Kong,” said Mr Robert Wong, Chief Executive of Hongkong Land. “As **HOME FUND** enters its second year, I am delighted to report that we are extending its commitment through new partnerships and the introduction of a matching gift programme for our employees and tenants in Hong Kong, and by expanding the fund to the Chinese Mainland.”

Hongkong Land launches a matching gift programme under which it will match the donations from its employees and tenants on a dollar-for-dollar basis. The aim of this programme is to encourage its employees and tenants to support causes that align with the vision of **HOME FUND** and maximise the impact of their charitable giving.

In the Chinese Mainland, **HOME FUND** will focus on supporting youth and children. The programme is expected to launch early next year.

In the first 12 months since its inception, **HOME FUND** has reached several milestones in Hong Kong:

- Out of the HK\$100 million allocated to **HOME FUND**, HK\$50 million has been committed, with new funds to be injected into **HOME FUND** by Hongkong Land over time.
- The number of Non-Governmental Organisation (“NGO”) partnerships has increased from three a year ago to more than 60 regionally today.
- **Supporting families with housing issues:** **HOME FUND** has agreed a partnership with The Hong Kong Council of Social Service to work with 27 NGOs to support 1,000 young people and their families living in sub-divided units in the Yau-Tsim-Mong and Sham Shui Po districts.
- **Empowering youth:** **HOME FUND** signed up six grantees in the past year to enhance its support for youth through multi-year education programmes with a target to assist more than 1,400 young people in Hong Kong.

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- **Promoting social inclusion:** Through a partnership with Dreams Come True Foundation, **HOME FUND** has enabled 61 young people with disabilities or special needs to enter an employment skills readiness programme. To date, 43 jobs at 28 employers have been identified.
- **HOME FUND** established the **HERE2HELP** volunteering team in the summer of 2021. The volunteering team, which represents nearly 15% of Hongkong Land's Hong Kong-based employees, has achieved more than 600 hours to date. Hongkong Land is targeting more than 1,000 volunteering hours and a 18% participation rate from its Hong Kong-based employees in 2022.

"Thanks to the collaboration and active participation of our NGO partners, employees, tenants and business partners, **HOME FUND** is making good progress to contribute to the fostering of an inclusive society," said Ms Natalie Wu, Senior CSR Manager at Hongkong Land.

Photo Caption 1:



Hongkong Land HOME FUND works with The Society of Rehabilitation and Crime Prevention, Hong Kong, to provide language classes and career training to young people from ethnic minorities.

Photo Caption 2:



The Hong Kong Council of Social Services partnered with **Hongkong Land HOME FUND** to enhance the upward mobility of 1,000 young people living in sub-divided apartments.

Photo Caption 3:



Hongkong Land HOME FUND supports Project Cool Teen, a five-year programme of Youth Outreach, helping young people regain interest in learning and return to school.

Photo Caption 4:



Hongkong Land HOME FUND's partnership with Dreams Come True Foundation has helped 61 young people with special needs to identify a professional career path.

Photo Caption 5:



Hongkong Land HOME FUND is working with Mind HK to train 50 Youth Wellbeing Practitioners to provide early intervention mental health assessment to young people in need.

Photo Caption 6:



(from left to right) Mr Raymond Chow, Executive Director of Hongkong Land, Mr Chua Hoi Wai, Chief Executive of the Hong Kong Council of Social Service, Ms Anita Lai, Chairperson of Make-A-Wish Hong Kong, and Dr Lucy Lord, Executive Chair of Mind HK, celebrated the first year anniversary of ***Hongkong Land HOME FUND***.

Notes to Editors

The ***Hongkong Land HOME FUND*** was launched in November 2020 with an initial investment of HK\$100 million, demonstrating Hongkong Land's long-term commitment to the development of future generations and its aspiration to contribute to the fostering of an inclusive society. ***Hongkong Land HOME FUND***'s initial initiatives aim to address long-term underlying socio-economic issues, by supporting youth in unleashing their potential and improving the standards of living and the social upward mobility of low-income households.

Hongkong Land

Hongkong Land is a major listed property investment, management and development group. Founded in 1889, Hongkong Land's business is built on excellence, integrity and partnership.

The Group owns and manages more than 850,000 sq. m. of prime office and luxury retail property in key Asian cities, principally in Hong Kong, Singapore, Beijing and Jakarta. Its properties attract the world's foremost companies and luxury brands.

The Group's Central Hong Kong portfolio represents some 450,000 sq. m. of prime property. It has a further 165,000 sq. m. of prestigious office space in Singapore mainly held through joint ventures, a luxury retail centre at Wangfujing in Beijing, and a 50% interest in a leading office complex in Central Jakarta. The Group also has a number of high quality residential, commercial and mixed-use projects under development in cities across China and Southeast Asia. In Singapore, its subsidiary, MCL Land, is a well-established residential developer.

Hongkong Land Holdings Limited is incorporated in Bermuda and has a primary listing on the London Stock Exchange, with secondary listings in Bermuda and Singapore. The Group's assets and investments are managed from Hong Kong by Hongkong Land Limited. Hongkong Land is a member of the Jardine Matheson Group.

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