

## **News Release**

To: Editors and Reporters For immediate release

#### Hongkong Land launches flexible workspace, Centricity Flex, in Central

- Debut flexible workspace designed and operated by Hongkong Land at Edinburgh Tower
- Centricity Flex is the latest innovation from Hongkong Land as it continues to focus on the developing needs of its blue-chip tenant portfolio

HONG KONG, 16<sup>th</sup> June 2021 – Hongkong Land today announces the launch of <u>Centricity Flex</u>, its first flexible working space, at Edinburgh Tower in Central. Owned and operated by Hongkong Land, Centricity Flex is a premium flexible office solution designed to meet corporates' increasing needs for more agile, wellness focused and digitally-enabled workspaces in core Central.

Centricity Flex occupies the entire 17<sup>th</sup> and 18<sup>th</sup> floors of Edinburgh Tower, with a total net floor area of approximately 25,000 sq. ft. Infused with innovation and quality at every touchpoint, Centricity Flex provides corporates with turnkey workspace on flexible leasing terms ranging from three months to three years, enabling businesses to grow and adapt in a fast-changing world.

Catering to the elite business community in Central that values efficiency, connectivity and lifestyle experiences all in one place; Centricity Flex offers tenants private office suites, meeting rooms, an open work area, private work pods, event spaces and a café serving nutritious, healthy options. Additionally, Centricity Flex features dedicated health and wellness areas offering tenants complimentary access to an extensive programme of weekly wellness events, ranging from yoga classes to meditation sessions. Tenants' employees will be able to access the facilities and premium suite of lifestyle and professional services seamlessly through their mobile phones via the Centricity App.

Mr. Raymond Chow, Executive Director, Hongkong Land, said: "As a pioneer in developing and managing best-in-class commercial properties across Asia, we constantly strive to create inspiring and aspirational urban environments that deliver unparalleled value to existing and new tenants. Centricity Flex enhances the comprehensive ecosystem that we have built for our tenants and anticipates their future long-term needs."



"As part of our long-term strategy of innovation, Centricity Flex has been designed to address tenants' needs for more agile and wellness-focused workspaces. Hongkong Land now provides tenants with access to a full end-to-end solution to support their growth needs, offering leasing space from as small as a work pod to as large as multiple floors of over 100,000 sq.ft. at our Central Portfolio on leasing terms ranging from months to more than a decade."

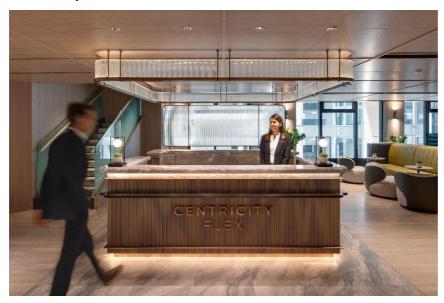
An international financial institution will join as one of Centricity Flex's first major tenants, demonstrating the immediate appeal of the workspace for high quality businesses looking for flexible leasing terms and agile space to meet their expansion needs in the heart of Central.

Mr. Paul Bennett, Head of Centricity, Hongkong Land, said: "Centricity Flex is the latest in a series of investments and innovations that Hongkong Land has introduced for its blue-chip tenant base. With a focus on business efficiency and employee wellbeing, the Centricity Flex offering supports business growth and agility in the competitive and fast-changing business environment of Hong Kong."

Edinburgh Tower is one of the prime office buildings in Hongkong Land's Central Portfolio linked via a pedestrian bridge network to virtually all the Grade A buildings in Central. Housing preeminent financial institutions and professional services firms, Edinburgh Tower also hosts The Landmark Mandarin Oriental.



## Photo caption 1:



Centricity Flex is a premium flexible workspace designed and operated by Hongkong Land, situated across two floors of Edinburgh Tower in Central.

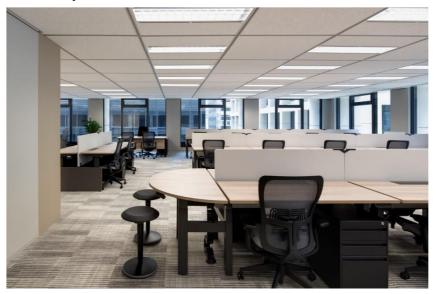
## **Photo caption 2:**



Catch & Go at Centricity Flex is a fully developed F&B offering, curated by the Executive Chef of Centricity, staffed by former Mandarin Oriental Hotel Group team members.

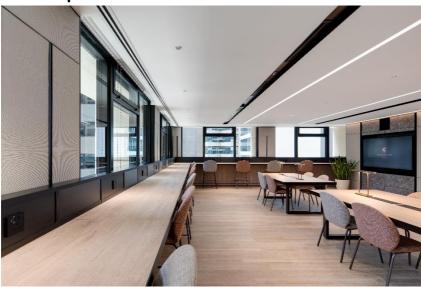


# Photo caption 3:



Office suites offer corporate tenants premium, turn-key office spaces on flexible leasing terms with an industry-leading fit out.

## Photo caption 4:



The open work area offers a separate space where tenants can enjoy more collaborative atmosphere.



#### **Centricity Flex**

Centricity Flex is an innovative workplace solution situated across two floors of Edinburgh Tower in Central. Owned and operated by Hongkong Land, it offers office suites with protected private networks and exclusive security on short to long-term leases. It also offers meeting rooms of different sizes equipped with smart screens, private work pods, open work area, an event space supported by an experienced events team and a café curated by the Executive Chef of Centricity formally from the Mandarin Oriental Hotel Group, and a wellness area that includes an all-day meditation room and a private room for new mothers.

Tenants of Centricity Flex will be given full access to all offerings available via Centricity; an exclusive Hongkong Land offering which includes a mobile app, extensive, high quality event space and a restaurant, Catchic, at Chater House, as well as other services and amenities in Hongkong Land's Central Portfolio.

For more information and leasing enquiries, please visit: https://www.centricity.com.hk/flex/

#### **Hongkong Land**

Hongkong Land is a major listed property investment, management and development group. Founded in 1889, Hongkong Land's business is built on excellence, integrity and partnership.

The Group owns and manages more than 850,000 sq. m. of prime office and luxury retail property in key Asian cities, principally in Hong Kong, Singapore, Beijing and Jakarta. Its properties attract the world's foremost companies and luxury brands.

The Group's Central Hong Kong portfolio represents some 450,000 sq. m. of prime property. It has a further 165,000 sq. m. of prestigious office space in Singapore mainly held through joint ventures, a luxury retail centre at Wangfujing in Beijing, and a 50% interest in a leading office complex in Central Jakarta. The Group also has a number of high quality residential, commercial and mixed-use projects under development in cities across China and Southeast Asia. In Singapore, its subsidiary, MCL Land, is a well-established residential developer.

Hongkong Land Holdings Limited is incorporated in Bermuda and has a standard listing on the London Stock Exchange, with secondary listings in Bermuda and Singapore. The Group's assets and investments are managed from Hong Kong by Hongkong Land Limited. Hongkong Land is a member of the Jardine Matheson Group.



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