#### LJ Fil Hongkong Land

30 October 2024

## Hongkong Land Strategy Update





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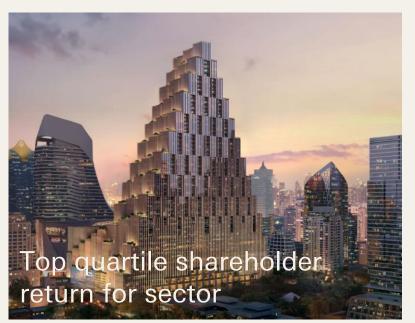
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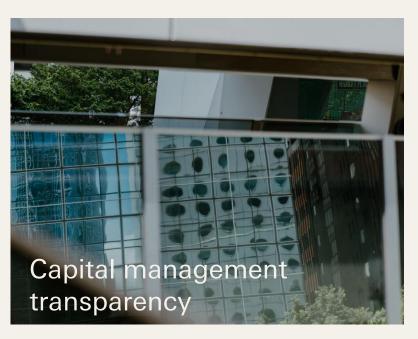
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#### Terminology

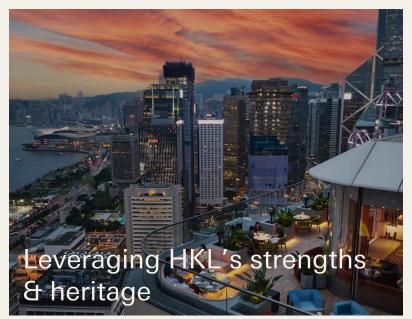
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## Ambitions of our strategic review









## Scope of our strategic review



#### **Rigorous research**

+50 in-depth interviews with tenants & investors
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+10 sector expert interviews

Interviews w/ all Board members

HKL senior leadership workshops

+200 surveys of our people



#### Research & benchmarked areas

Macro-trends in Asia

Real estate markets by geography & key sub-sectors

Benchmarking to peers

Core capabilities & expertise

## Findings from strategic review









Clear competitive positioning in ultra-premium commercial properties	Simplify business to drive value	Capital recycling to accelerate growth	Corporate governance
Strength in commercial-led integrated model	Lack of clear positioning with current mix of businesses	Release capital to realise value from existing assets	Strengthening sector expertise and independence of Board
	Earnings from 'build-to-sell' business attract lower multiples	Improve returns on equity	Align management with shareholders via LTIP
		Clear and transparent capital allocation	

## Strategic Vision to 2035

HKL's aim is to become the leader in Asia's gateway cities focused on ultra-premium integrated commercial properties

New Investment:	Simplify Portfolio:	Portfolio Anchors:		
Ultra-premium integrated investment properties	No new investments in standalone "build-to-sell" assets	Central, Hong Kong Marina Bay, Singapore West Bund, Shanghai		
Earnings growth ~2x underlying PBIT Dividend gro ~2x DPS	Wth Grow AUIVI	Recycle up to US\$10bn of capital Cap single-city PBIT to ~40%		

### Evolving our business model

#### Capital management

Focus on returns on capital; excess capital returned to shareholders

#### Portfolio recycling

Exit non-core businesses and vend mature assets into HKL-managed REITs



#### Third party capital

Leverage 3rd party capital to recycle assets and fund growth

## Ultra-premium gateway assets

Develop/ acquire premium commercial properties in Asian gateway cities, utilising own development capabilities

## Future focused on world-class integrated ecosystems

## WHAT

Ultra-premium office & luxury retail as core Gateway assets

Luxury hotels & residences as key components of Gateway offering

### WHY

Tenant trust

**Exceptional hospitality** 

**Customer connections** 

#### Best quality, best places

Notes: Conceptual design for illustration purposes onlyHongkong LandHongkong Land Strategy Update30.10.2024



ULTRA-PREMIUM GATEWAY ASSETS

## Proven track record of curating ecosystems

Central, Hong Kong:

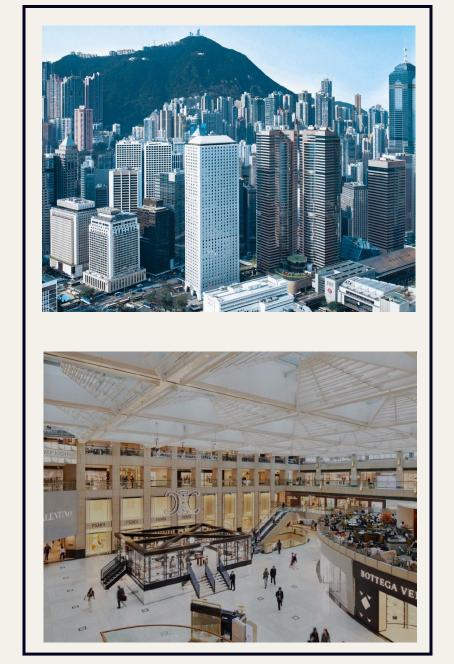
*Our heritage & showcase of a world-class ecosystem* 

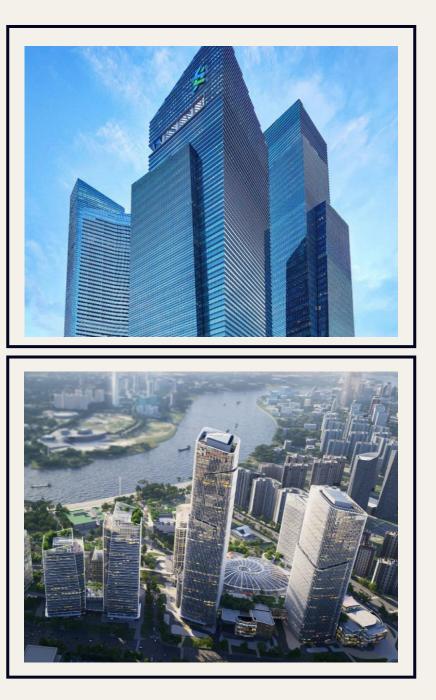
Marina Bay, Singapore:

An iconic integrated portfolio

West Bund, Shanghai:

Anchoring our future with another world-class portfolio





# Use third party capital to support growth ambition and improve financial outcomes

Benefits of 3rd party capital	What it will look li	What it will look like for HKL			
Provide funding to support growth	Where 3rd party capital can be deployed	Development assets Mature assets			
Build-up recurring income stream	Types of structure	Listed vehicles (e.g. REITs) Private Funds Joint Ventures			
Improve capital efficiency	Potential capital partners	Sovereign Wealth Funds Pension Funds Insurance companies			

THIRD PARTY CAPITAL

# Use third party capital to grow AuM to c.US\$100bn, c.60% of which represents third party capital

52%

48%

Assets under management

c.US\$41bn

26%

74%

Third party AUM HKL balance sheet



2023A

2030E

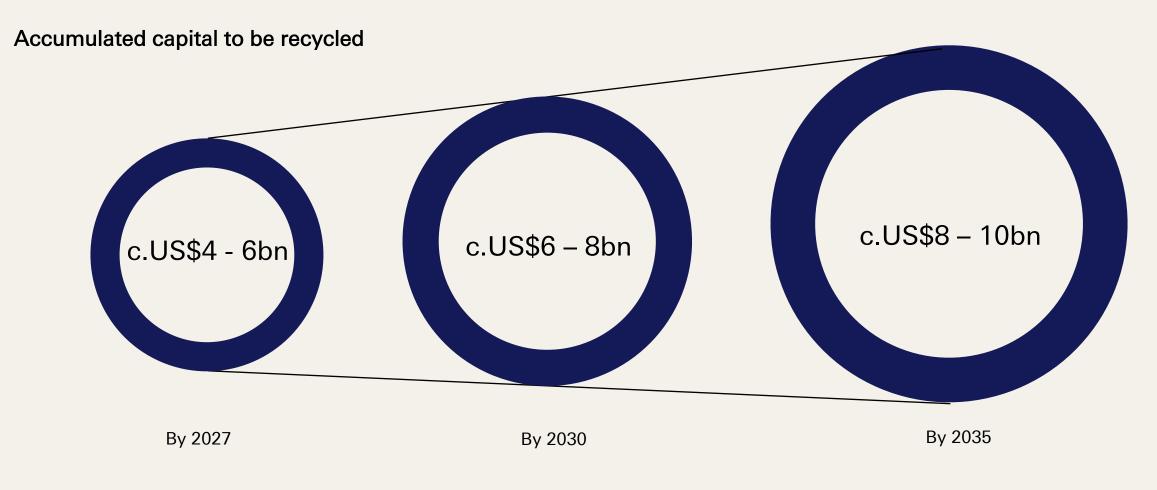
c.US\$80bn

2035E

Notes: AuM based on valuation of underlying asset on a 100% basis; includes only investment properties

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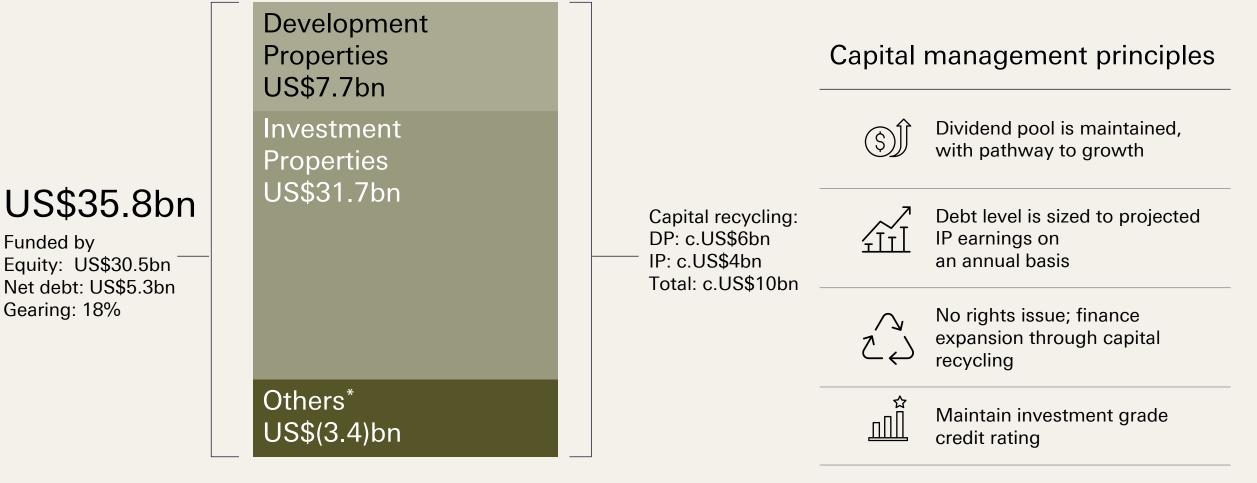
# Up to US\$10bn to be recycled to fund growth, with a greater share to be realised in the short- to medium-term



Funded by

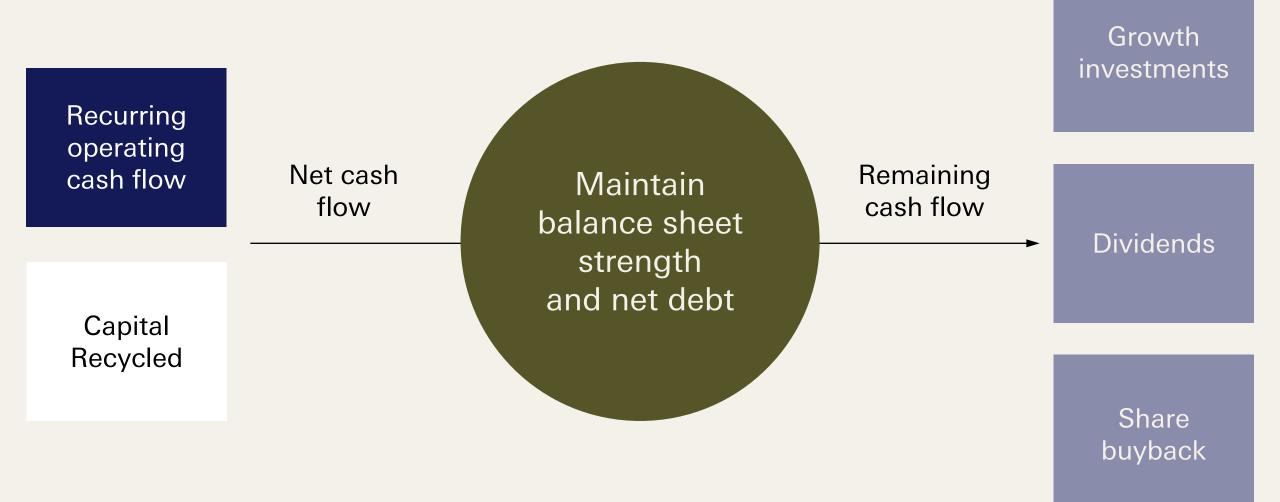
## Balance Sheet & Capital Management Principles

Gross assets excl. cash (at 30 June 2024)

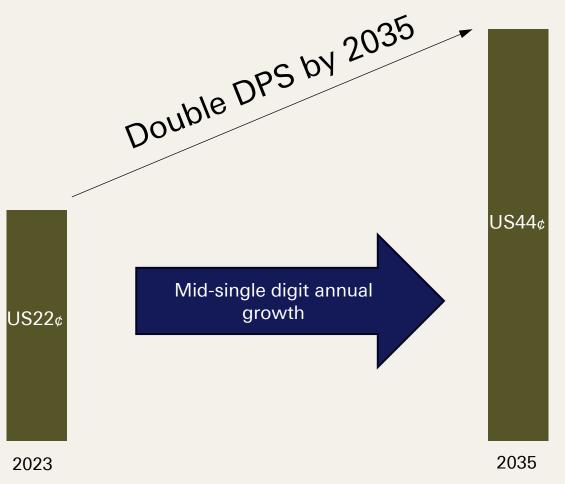


\* Others include primarily working capital balances and HKL's share of JV net debt Hongkong Land

### Capital allocation framework



### Dividends & Share buyback



#### Dividends

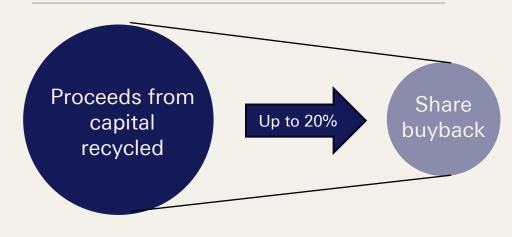
Aim to deliver mid-single digit annual growth in DPS

Double DPS by 2035

Aim to pay out 60% - 80% of recurring income as dividends

#### Share buyback

Up to 20% of proceeds from capital recycled to be invested in buyback of shares\*



\*Subject to returns exceeding our weight average cost of capital, availability of higher growth investments and market conditions

FINANCIALS

## Recurring earnings to double by 2035

New investments & Management fee income Existing IP assets & secured pipeline

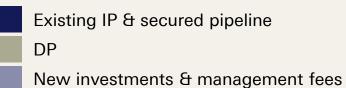
Recurring earnings<sup>1</sup>



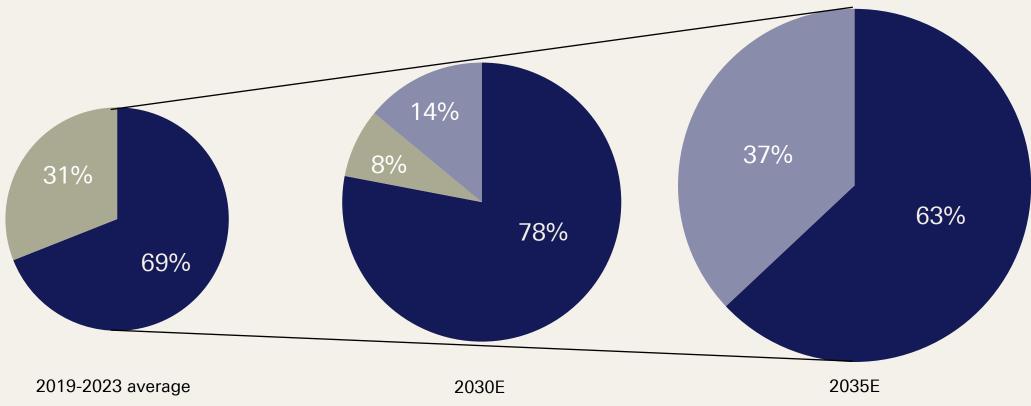
	c.US\$1.4bn	37%
c.US\$1bn 100%	15% 85%	63%
2023A Notes: (1) Recurring earnings represents underlying PBIT and exclud (2) Includes share of joint ventures and associates	2030E es DP contributions	2035E

FINANCIALS

# Greater recurring income from high-quality commercial assets & management fees



Underlying PBIT mix



Notes: Underlying PBIT excl. corporate costs and includes share of Joint Ventures & Associates

## Enhancing corporate governance

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Audit Committee improvements	Progressive Board enhancement	Simplifying Board structure	Investment committee established
Transition of Chairmanship to INED in 2022	Appointment of three new INEDs since 2022	Elimination of dual-Board structure	Establishment of Investment Committee announced
Majority INED membership since 2023	Deepening sector and functional expertise of the Board		66% INED representation
	New Chairman appointed	_	

# Organisational transformation & management alignment with shareholders

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Organisational structure & cultural transformation	Creating best-in-class talent bench	Executive Director Shareholding Policy	Management alignment with shareholders
Changing organisational structures — geographical to functional leadership	New Chief Investment Officer to build investment and third-party capital capabilities	Minimum holding requirement as a multiple of salary	LTIP to be introduced for senior leadership
Aligning KPIs and incentives to instill high performance culture	A Chief Corporate Officer to assist with transformation	Retained for at least three years, in event of departure from Group	Linked to qualitative and quantitative KPIs, including share price performance

## Phases for execution

2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035
	/cling, capabil ts on potentia									
		rowth, opportu & third party ca			cling					
					ness model in p new projects co			ing, third part	y capital sourc	ing

## Achieving our ambitions: Key focus areas

Reinforce & secure our core	<b>Secure asset value and earnings</b> of core assets in Hong Kong, Singapore and Chinese Mainland via enhancements				
Reshape our portfolio	Drive growth via gateway assets, with progressively recycling capital from build to sell and selected mature assets				
Implement a new funding & capital management model	Fund growth via establishment of <b>REITs</b> and <b>private funds</b>				
Invest in critical capabilities	Build up and reinforce talent bench				
Reorganise for growth	Establish <b>fit-for-purpose organisation</b> required to take HKL strategy to full potential				



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